



EMERGENT  
*Designs*

I N N O V A T I V E D I S P L A Y S O L U T I O N S

# PRICE LIST

## PRINTING

Effective October 2009

# Printing Information Sheet

PRINT TYPE	MAX WIDTH	DESCRIPTION	USAGE	OUT-DOOR LIFE	LEAD TIME
Digital Satin	1500mm	Inkjet on 180gsm satin paper	Internal posters, matt	NA	2 days
Digital Gloss	1500mm	Inkjet on 180 gsm gloss paper	Internal posters, gloss	NA	2 days
Digital Polywhite	1256mm	Inkjet on 7 mil white polyester	Ideal for Roll Up and Pop Up display panels	NA	2 days
Digital Backlit	1500mm	Inkjet on 7 mil digital backlit paper	Backlit applications - light-boxes, etc	NA	2 days
SAV Polymeric	1500mm	Eco solvent on 70 mic polymeric vinyl	Stickers, mounted posters and graphic wraps	3+ years	2 days
SAV Monomeric	1500mm	Eco solvent on 70 mic monomeric vinyl	Stickers, mounted posters and graphic wraps	2+ years	2 days
SAV Translucent	1500mm	Eco solvent on 80 mic translucent vinyl, double printed	Backlit applications - light-boxes, etc	3+years	2 days
SAV Clear	1500mm	Eco solvent on 70 mic gloss clear vinyl	Glass and acrylics - see through effect	3+years	2 days
SAV Window	1500mm	Eco solvent reverse printed on clear, backed with white vinyl	For application to inside of windows	3+years	2 days
SAV Wall Murals	1500mm	Eco solvent on 70 micron polymeric vinyl, laminated with satin laminate	For application to walls to form murals	3+years	2 days
Floor Stickers	1500mm	Eco solvent on 70 micron monomeric vinyl, laminated with non slip floor laminate	For application to floor - non slip	2+years	2 days
Dusted Etch	1500mm	Eco solvent on 80 micron etch glass effect film	On glass - frosted see through effect	2+years	2 days
Canvas	1500mm	Eco solvent on 340gsm coated canvas	Decorative stretch canvas frames	NA	2 days
Photographic Lustre	1250mm	Photographic print on lustre paper	Personal,wedding and promotional prints	NA	3 days
Photographic Metallic	1250mm	Photographic print on metallic paper	Personal,wedding and promotional prints	NA	3 days
Photographic Duratrans	1250mm	Photographic print on Duratrans	Backlit applications - light-boxes, etc	NA	3 days
PVC Banner	2000mm	Solvent on 450 gsm PVC banner	Outdoor events, sales, advertising	2+years	5 days
Bannermesh	2mx5m	Solvent on 450 gsm mesh fabric	Outdoor events, sales, advertising	3+years	5 days

# printing

Print Type	UNIT PRICE	UNIT	20-35m2	36-50m2	51-100m2	100-250m2
Digital Satin	\$86	per m2	\$59	\$52	\$42	\$35
Digital Gloss	\$86	per m2	\$59	\$52	\$42	\$35
Digital Poly	\$115	per m2	\$82	\$73	\$59	\$49
Digital Backlit	\$120	per m2	\$86	\$75	\$61	\$51
SAV Polymeric	\$100	per m2	\$69	\$61	\$49	\$41
SAV Monomeric	\$85	per m2	\$60	\$53	\$43	\$36
SAV Translucent	\$140	per m2	\$103	\$91	\$74	\$61
SAV Clear	\$100	per m2	\$69	\$61	\$49	\$41
SAV Window	\$135	per m2	\$102	\$90	\$73	\$61
SAV Wall Murals	\$110	per m2	\$81	\$72	\$59	\$50
SAV Floor Stickers	\$105	per m2	\$78	\$70	\$59	\$51
Dusted Etch	\$120	per m2	\$87	\$77	\$62	\$52
Canvas	\$170	per m2	\$131	\$116	\$94	\$78
Photo Lustre	\$110	per m2	\$102	\$93	\$88	\$82
Photo Metallic	\$126	per m2	\$116	\$107	\$100	\$94
Duratrans	\$200	per m2	\$175	\$163	\$152	\$152
PVC Banner	\$70.0	per m2	\$64.7	\$51.0	\$47.6	\$42.0
PVC Banner finishing	\$6.0	per linear m	\$5.5	\$5.1	\$5.1	\$4.5
Bannermesh	\$50.0	per m2	\$46.0	\$34.0	\$25.5	\$22.5
Bannermesh Finishing	\$12.0	per linear m	\$11.0	\$10.0	\$10.0	\$9.0

Prices are based on print ready files supplied - please see our guidelines for supplying print files. Any changes required will be charged at our artwork rate of \$135 per hour.

A setup charge of \$10 applies to each file supplied

For volume discount, please use bulk pricing. Trade discount does not apply to bulk prices.



For service phone **02 9669 1700**

All prices do not include GST. Please add 10% for GST inclusive price.

# Setup Guide for Supplying Print files

## **Document layout**

Create your document at 50% or 25% of the final trim size. For example if the final print is to be 700mm x 2100mm the document size should be 350mm x 1050mm or 175mm x 525mm. All documents should have sufficient image bleed to allow for normal trimming tolerances – we suggest adding 5mm on all sides at final trim size. Please pay particular attention to the placement of trim and crop marks – errors made in scaled layouts are magnified on enlargement and printing. Use precise placement tools that allow exact positioning rather than screen based tools where very small errors cannot be detected.

## **Scanned high resolution images**

Scanned images should be supplied at a resolution of 150 dpi at final output size (or if image is smaller than A3 size, at 300dpi). If the images you have available are at a lower resolution, don't artificially increase the resolution – please supply images at the scanned resolution leaving enlargement to us at print time.

## **Colour mode**

Do not mix RGB colours or pictures with CMYK colours or pictures. Ensure that the entire document is 100% CMYK. When supplying raster image files (i.e. Photoshop readable files) please set them to CMYK TIFF.

## **Fonts**

Please supply screen and printer versions of all fonts used in the document. If you are placing an Illustrator or Freehand EPS file please ensure all fonts are converted to outlines.

## **File organisation**

Keep all related files together in a single folder. Please do not supply any files that are not used in your document. Make sure that your document has updated links to component files.

## **Hardcopy or “stat”**

Please supply a hardcopy or “stat”, such as a laserprint, showing the artwork layout to scale.

## **Transmission media**

We can accept DVDROM, CDROM, USB external harddrives, USB Storage devices, FTP download (contact our office for details). Or email files to [info@emergentdesigns.com.au](mailto:info@emergentdesigns.com.au)

## **Supported software**

Our studio is Macintosh based, however we can accept documents created on PC platforms provided all fonts used are TrueType. We cannot process PC documents that contain non-TrueType fonts. We support the following software: Adobe Acrobat, Illustrator, Photoshop & Indesign. If your software is not listed above please call us on (02) 9669 6793 for information.

## **Supported file types**

We recommend High quality pdf for output however we also accept the following file formats: Indd, psd, jpg, eps, tiff, ai, ps